

# CITY OF COLLEGE STATION STRATEGIC PLAN

***On behalf of the Citizen's of College Station, home of Texas A&M University, we will continue to promote and advance the community's quality of life.***

## **CORE VALUES**

- Promote involvement and participation of the citizenry.
- Promote the health, safety, and general well being of the community.
- Promote fiscal responsibility
- Promote collaboration and cooperation
- Promote Regionalism
- Promote being active member of the Brazos Valley Community
- Support activities that promote municipal empowerment
- Promote Excellence in customer service

## **VISION STATEMENTS**

### **CORE SERVICES**

We will continue to improve high quality customer focused basic city services at a reasonable cost.

### **PARKS AND LEISURE SERVICES**

We will continue to promote a wide range of leisure, recreational and cultural arts opportunities.

### **PLANNING AND DEVELOPMENT**

We will continue to promote a well-planned community.

### **ECONOMIC DEVELOPMENT**

We will continue to promote a strong and diverse economic environment.